

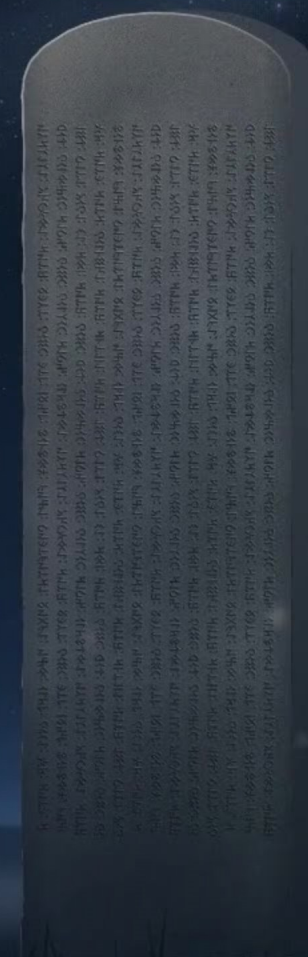
CHANNEL PITCH

Khan's Den

The history of the Göktürks and the steppe, told from their own sources.

Flagship episode: *The Old Turkic Inscriptions*

Reconstruction, modern depiction



THE IDEA

Steppe history, told from its own sources.

The Göktürks carved their own history in stone. Khan's Den builds its films on those words, and on the Chinese, Byzantine and Persian records around them.

“Let the Türk people

WHY THIS CHANNEL

Turkic history is badly served online

01

Names blurred together

Huns, Xiongnu, Göktürks and Turks are routinely treated as one people. Each claim of continuity is a debate, and the films show it as one.

02

Guesses sold as facts

Reconstructions are passed off as findings. Khan's Den keeps apart what a source says, what is inferred and what is a modern depiction.

03

Anti-Turkic bias

Turkic peoples are often seen only through their enemies' eyes, as barbarians and raiders. Khan's Den lets them speak in their own words, beside the Chinese and Byzantine records.

THE AUDIENCE

One channel, three languages

KHAN'S DEN
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Khan's Den

English

89,600

subscribers · youtube.com/@KhansDen

Khan's Den Türkiye

Turkish

7,570

subscribers ·
youtube.com/@KhansDenTürkiye

Khan's Den Germany

German

7,130

subscribers ·
youtube.com/@KhansDenGermany

More than 104,000 subscribers in total · counts as of 6 October 2026

SO FAR

Three films, three languages



Episode 1 · 6:57

The Old Turkic Inscriptions

The Orkhon and Tonyukuk inscriptions, the decipherment of the runes and the voice of Bilge Khan.



Episode 2 · 9:21

Aseña: The Wolf Mother

The origin stories in the Zhou Shu, Sui Shu and Bei Shi, the Bugut stone and the wolf in the inscriptions.



Episode 3 · 20:26

The Turkic Töre

An unwritten law, from the Xiongnu to Bilge Khan: crime, family, the rules of the throne and the sacred land.

FLAGSHIP EPISODE

The Old Turkic Inscriptions

Bilge Khan, Kül Tegin and Tonyukuk: what the Göktürks carved in stone.

Length	6:57
Editions	English · Turkish · German
Format	1080p, 30 fps, subtitles
Structure	9 chapters
Spin-offs	4 vertical shorts
Series	Turkic History Explained

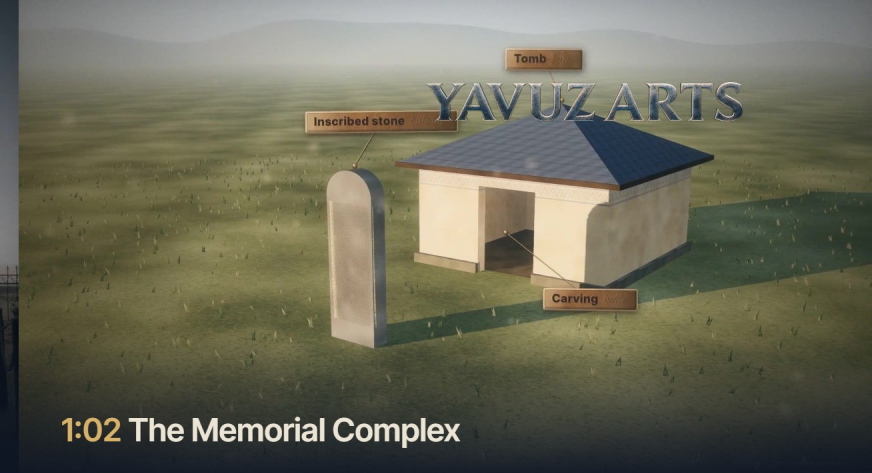




0:00 Prologue



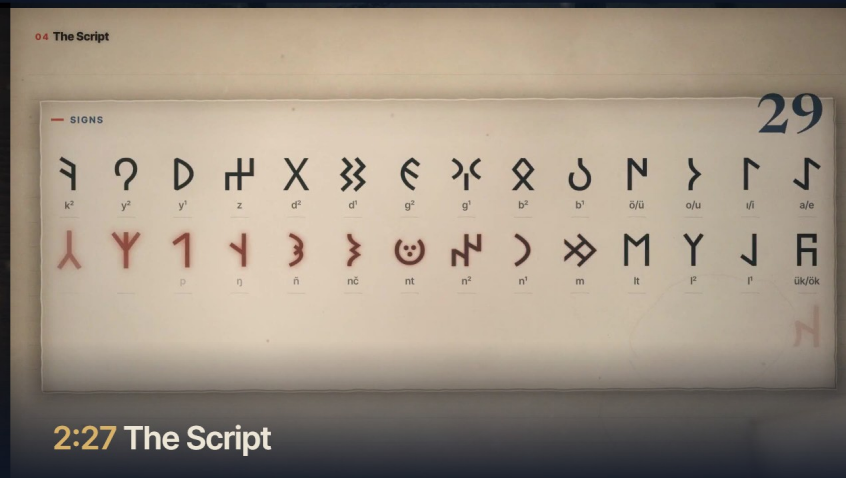
0:25 The Stones on the Orkhon



1:02 The Memorial Complex



1:54 The Decipherment



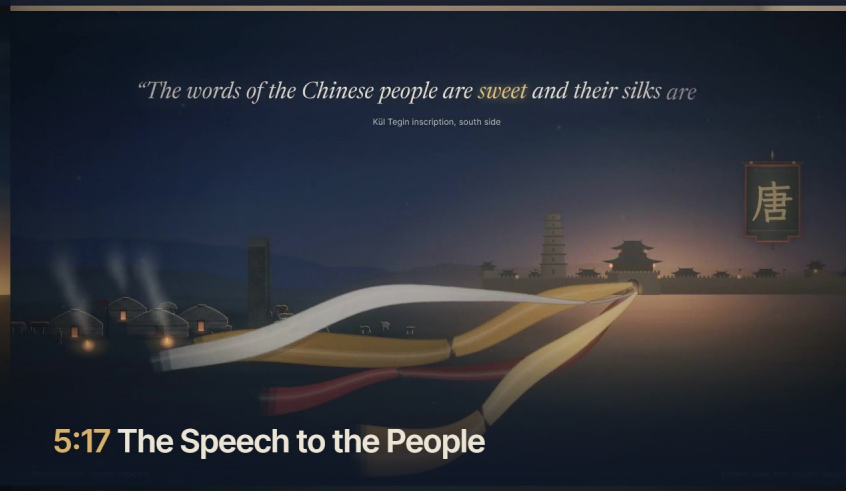
2:27 The Script



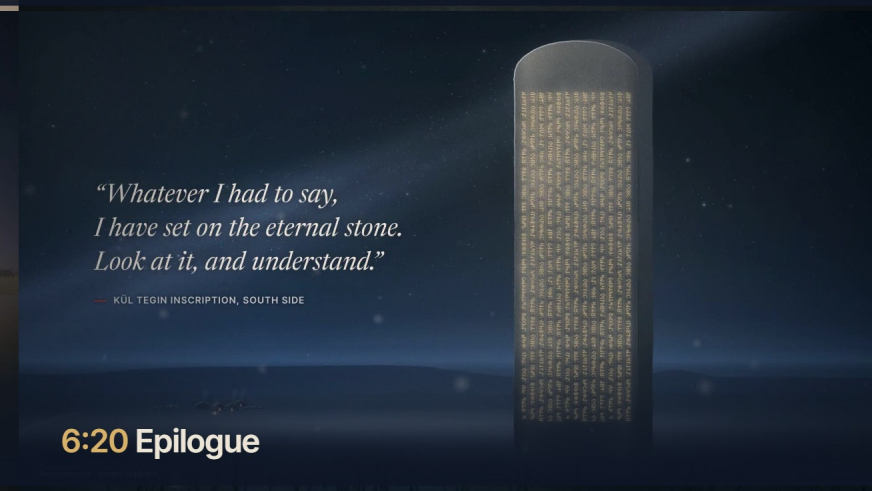
3:09 Tengri



4:16 What the Stones Tell



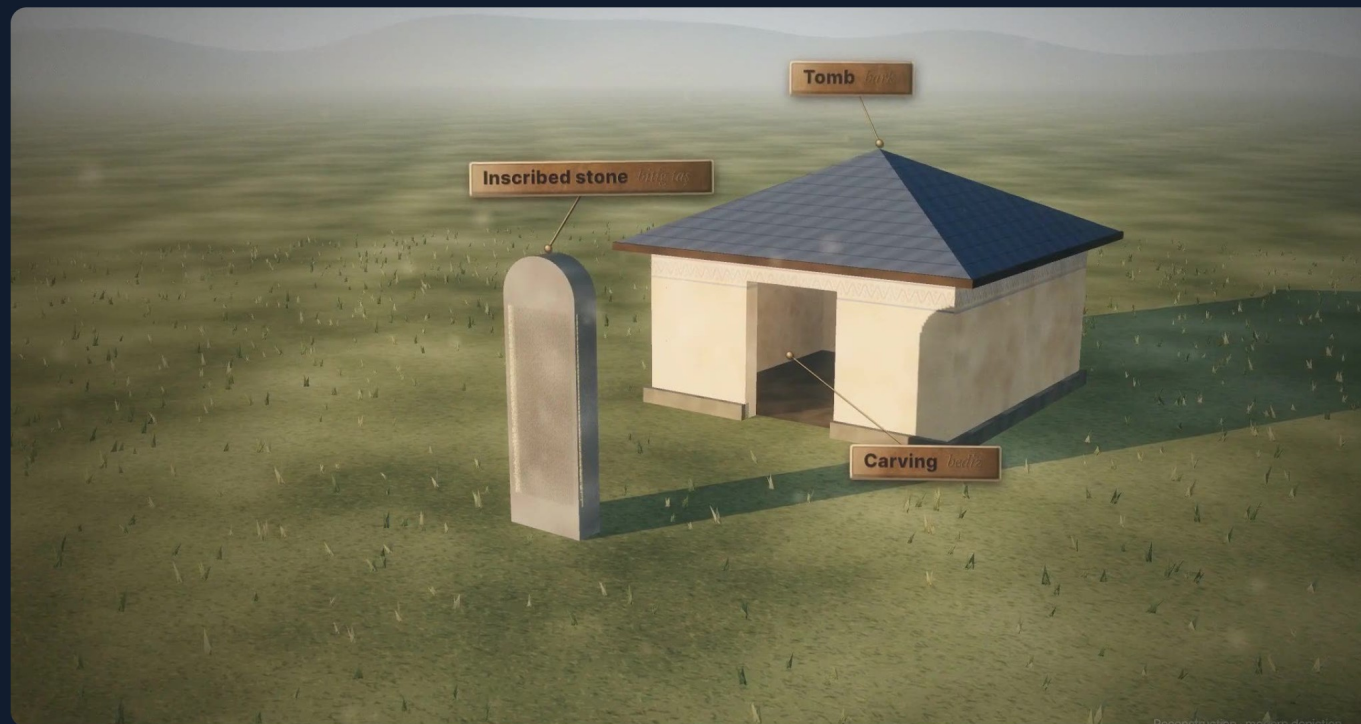
5:17 The Speech to the People



6:20 Epilogue

THE LOOK

Sites rebuilt from the written record



A memorial shrine, its painted walls and a balbal row, built in 3D from the inscription and the Chinese annals. Each reconstruction carries the on-screen label "modern depiction".

ARCHIVE AND SCRIPT

From the 1890 plates to the runes



1890

A Finnish expedition photographs the stones on the Orkhon. Public-domain plates, credited in frame.



1893

Vilhelm Thomsen reads the script, through recurring names and the Chinese side of the stone.



40 signs

Around forty signs, read from right to left.



4 signs

Tengri in four signs: the reader supplies the vowels.

THE STONES SPEAK

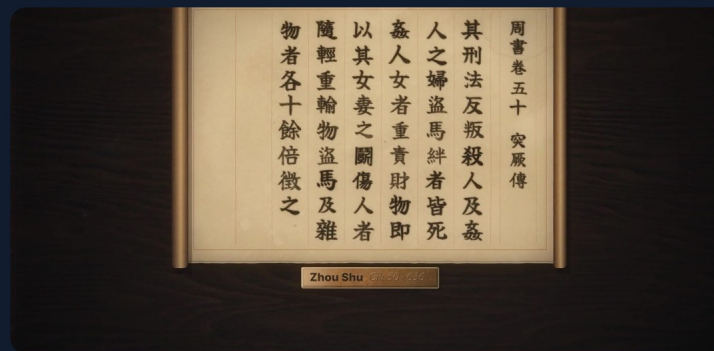
Quotations run word for word with the narration. Tonyukuk's own lines get a second, deeper voice.

“Because he toiled, and because I myself, following him, toiled, the realm became a realm and the people became a people.”

Tonyukuk inscription

VISUAL LANGUAGE

From source to scene



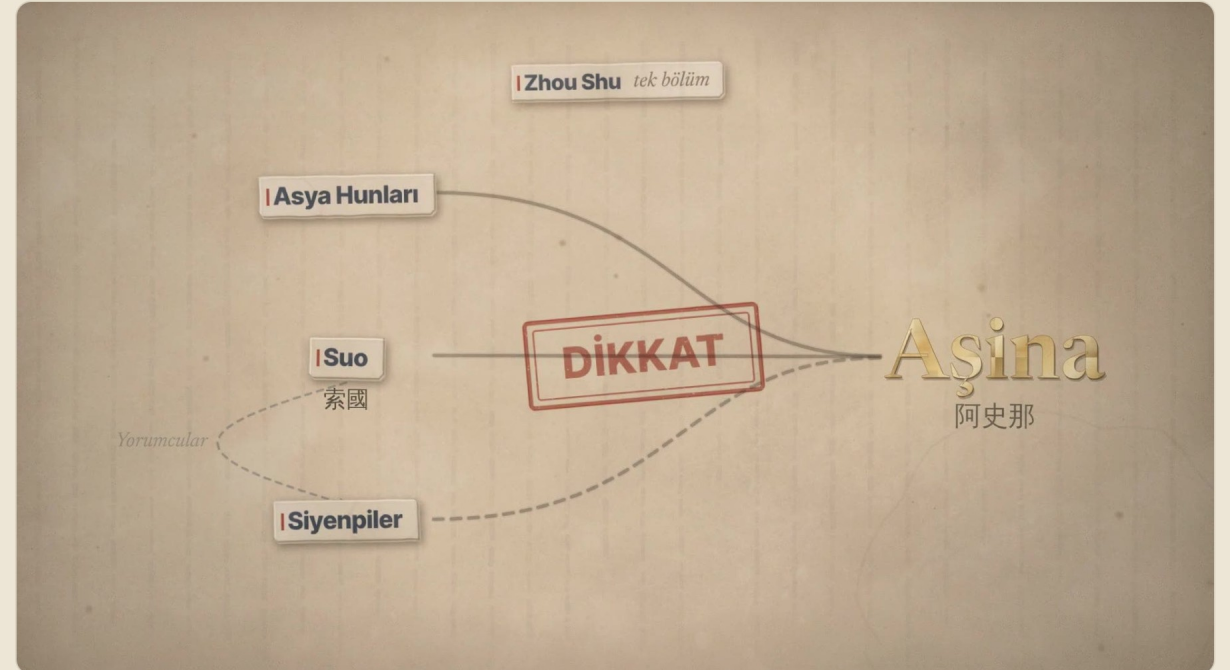
Animated maps, scenes with depth and 3D monuments. Inscriptions and annals open on the table, with runic and Chinese text on screen. Figure scenes are AI-generated, and every film's description says so.

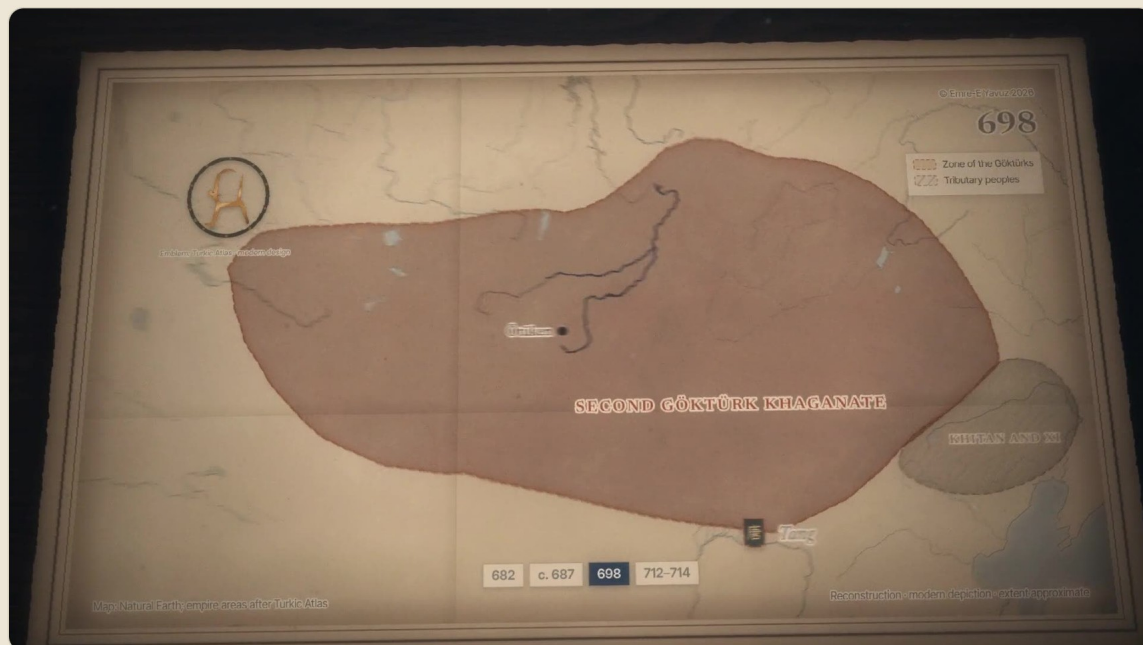
METHOD, BY EXAMPLE

Asena's three origins

Right beside the wolf legend, the Zhou Shu sets other origins: a branch of the Xiongnu, a remnant of the land of Suo. Commentators also make Suo the old homeland of the Xianbei.

The film shows all three side by side and presents none of them as a certain family tree.





Map from the film. Empire extents are marked as approximate.

GROUND RULES

Nothing invented

Sourced. Every name, date and number on screen traces back to the inscriptions, the annals or the research file.

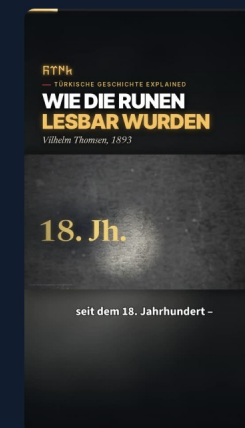
Labelled. Reconstructions read "modern depiction"; empire extents read "approximate".

Credited. Archive photographs are public domain and credited in frame.

Backed by an encyclopedia. Facts come from TurkicAtlas.org, the creator's digital encyclopedia, where every statement is checked against its source and footnoted.

ONE FILM, MANY OUTPUTS

A full release package per episode



Four vertical shorts of about 40 seconds (German edition)

Plus titles, descriptions, chapter marks, tags and subtitles in three languages, and ready-made social posts.

Thumbnails: English, Turkish, German

THE SLATE · 1/2

Next on Khan's Den

Ep.	Title	Length	Status
1	The Old Turkic Inscriptions	6:57	Finished
2	Asena: The Wolf Mother of the Göktürks	9:21	Finished
3	The Turkic Töre: Law and Justice over 2000 Years	20:26	Finished
4	Tengri and the Sacred Powers	~20:00	Planned
5	Ötüken: The Sacred Forest	–	Planned
6	Myths of the Turkic Peoples	–	Planned

Episodes 3–7: the Old Turkic Cosmology package · English, Turkish and German

THE SLATE · 2/2

Next on Khan's Den

Ep.	Title	Length	Status
7	Tamgas: Marks of House and Tribe	–	Planned
8	Blacksmith Slave: How Bumin Toppled the Rouran	20–30 min	Treatment ready
9	The Göktürk–Hephthalite War	–	Planned
10	Gold, Silk and Fire: Istemi and Byzantium	20–30 min	Treatment ready
11	630: The Captured Khan	–	Planned

From episode 8 on, released in chronological order · English, Turkish and German

PRICING

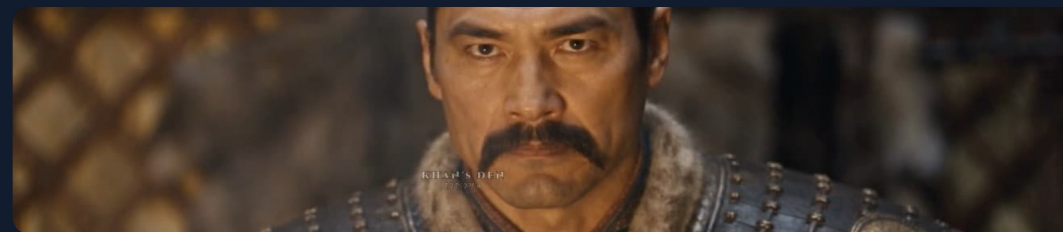
Documentaries and animations



Documentaries

Per film, by length, delivered in three languages

Length	Price
10 minutes	€300
15 minutes	€400
20 minutes	€500
30 minutes	€600



Professional animations

A separate service, by length · sample: youtu.be/l83UoED6s1A

Length	Price
1 minute	€120
5 minutes	€450
10 minutes	€800
20 minutes	€1,400

WORK WITH US

Partner with Khan's Den

Sponsor the Old Turkic Cosmology package: five films, episodes 3 to 7, each released in three languages. From €300 per film.

104,000+

Subscribers across 3 channels

3 languages

Every episode in English, Turkish
and German

Türkiye, US, Germany

Main audience regions